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www.skillsforthefuture.eu



What is Skills for the Future?

The Skills for the Future programme implemented by JA Europe and Hyundai Motor Europe is an example of best practice in public-private partnerships, where industry and education work together to prepare young people effectively for life in the workplace. Across Europe this academic year, 15 countries implemented the Skills For the Future programme. Overall, more than 15,000 students participated in the programme since Hyundai Motor Europe started the collaboration with JA Europe

in 2012. The programme aims to inspire young people in vocational education develop an entrepreneurial approach, and help them see how their education is relevant for their future career choices and prospects. The automotive industry is constantly looking for skilled automotive professionals who are difficult to find due to missing skills and competencies.

Hyundai Motor Europe works with JA Europe to provide students with skills for the job market.

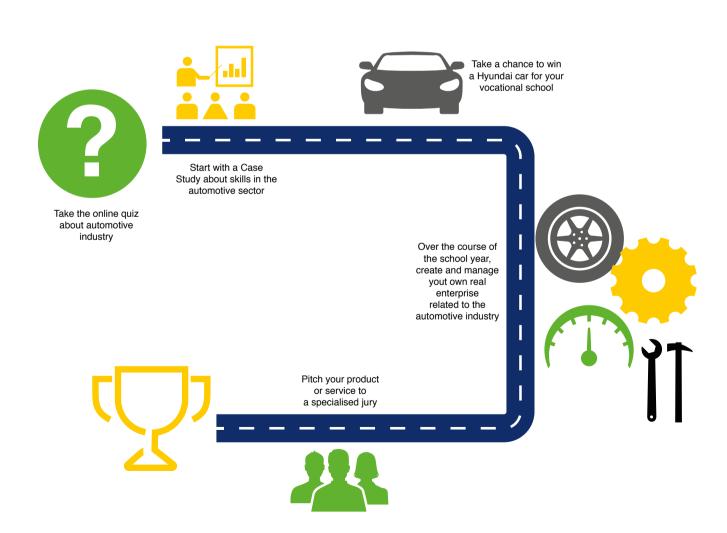
Hyundai Skills for the Future Award

Throughout one academic year students run their own mini-companies, participate in the classroom visits conducted by Hyundai Volunteers, join national trade fairs, and finally compete at the national level for a spot in the last act of the programme, the Hyundai Skills for the Future Award.

The award celebrates a year of entrepreneurial activities and the students' achievements, mentored by Hyundai volunteers and supported by their teachers. 15 mini-companies from 15 European

countries will showcase themselves at this year's edition of the award. A trade fair will take place on June 2, when the jury members will have the opportunity to visit their mini-company stands and conduct the evaluation interviews. During the awards dinner, the five best mini-companies will be pitching their ideas on stage in order to help the jurors select the best mini-company of the year and the runners-up!

Best of luck to all young entrepreneurs!



Programme

	1 June 2016	Location	
09:00 – 13:00	Arrivals	Hotel Miguel Angel	
11:45 – 13:30	Lunch	Toppings&Salads or Rodilla Restaurants	
14:00 – 18:00	Activities for Students	Hotel Miguel Angel Room Medici	
19:00	Dinner	L'Abbraccio Restaurant	
	2 June 2016		
07:15	Transfer to Hyundai Spain (students, teachers, JA and Hyundai Coordinators)	Shuttle bus	
08:00 – 10:00	Build the stands		
08:30 – 10:00	Coordinators Meeting (JA Europe, JA NCs, Hyundai NCs)		
09:00 – 10:00	Jury Training Session		
10:30 – 11:00	Official Opening	Hyundai Spain	
11:00 – 15:00	Trade Fair Open / Jury Evaluation		
12:00 – 13:00	Buffet Lunch		
15:00 – 16:00	Jury Debriefing		
15:00 – 16:00	Dismantle the stands		
15:45 – 17:30	Break (return to hotel)	Shuttle bus	
17:30 – 18:30	Debate: "Empowering Vocational Education for a better Europe"	Hotel Miguel Angel Room Medici	
18:40 – 21:00	Stage Presentations & Awards Dinner	Room Medici	
	3 June 2016		
09:00 – 10:30	Hyundai Masterclass (students)	Hotel Miguel Angel - Room Medici	
10:45 – 11:45	City Bus Tour	our Meet in lobby	
12:00	Lunch & Departures	Toppings&Salads or Rodilla Restaurants	

Opening Ceremony Speakers



David FitzpatrickDirector PR & Brand Experience,
Hyundai Motor Europe



Caroline Jenner CEO, JA Europe



Leopoldo Satrustegui *Managing Director, Hyundai Motor Spain*



Iñigo Churruca *Chairman JA Spain*



Debate

Empowering vocational education for a better Europe

Moderated by: Caroline Jenner, CEO, JA Europe



Peter Hodgson, President President of EfVET

Peter has over 30 years' experience as a leader and manager within the VET sector and has been active in the European Education and Training arena for more than 20 years.

Peter holds a degree in Business Studies and Master's Degree in National and Regional Economic Planning. He has been a founding

member of EfVET and has held the position of President for the past 8 years. During his presidency, EfVET has played a key role in several European initiatives, including the European Qualification Framework and Credit Transfer Initiative, and has advised and influenced policies aimed at improving the mobility of younger people and adults. Peter is a specialist in project management and bids under the Lifelong Learning Programme and more recently within the Erasmus+ programme.

In 2010 he was notably invited by the Commission and Belgium Presidency of the European Union to present a formal position paper on the future of VET to complement the Bruges Declaration.



Ann Branch

Head of Unit, Job Creation, DG Employment, European Commission

Ann Branch has been working for the European Union institutions since 1999. She grew up in London in an Anglo-Finnish family. She studied political science and European studies in Newcastle-upon-Tyne, Oxford and Paris. Since 2008 she has held various managerial positions in the

European Commission in the fields of employment, education and culture. In her most recent position she heads a unit on 'Job Creation' in the 'Skills' Directorate of DG Employment, Social Affairs and Inclusion, which includes dealing with entrepreneurship, micro-finance and social enterprise. Prior to joining the EU institutions she worked for a couple of leading UK employers' organisations.



Enrique Calvet Chambon

Member of the European Parliament
Enrique Calvet Chambon (1950) is a Spanish economist and politician. He was elected as MEP in 2014, replacing the ousted Francisco Sosa Wagner. He was a member of the European Economic and Social Committee from 1986-1992 and from 2004 to 2014. It is dedicated to the management companies or public institutions, especially in the areas

of Organization and Development, Human Resources, Strategy and International and Institutional Relations. He has represented their Organisations to many institutions such as the OECD, OMT or the National Statistics Council. In addition, since 1968 has been active in politician as a member of the PSF, PSP and PSOE from 1968 to 2005.

He holds a Bachelor degree in Literature and Physics from the Universities of Madrid and Toulouse.



Mario Armero

President ANFAC & Board Member, JA Spain Mario started his career at Bufete Armero, and later joined AT&T Spain and GE Spain, where he was appointed CEO for Spain and Portugal. He is a member of the board of ADP, advisor at CLH, capital advisor at ERGON and a member of the advisory council of CEOE.



David Fitzpatrick

Director PR & Brand Experience at Hyundai Motor Europe

David is responsible for Hyundai Motor's pan-European PR strategy as well as the below-the-line communications developed by the company's Brand Experience team, including sponsorships, motor shows and events. Working with the Hyundai brand since 2008 and at Hyundai Motor Europe

since 2014, David benefits from a wide range of experience in the automotive industry. Since he began his career in 1999, he has focused on communications but has also held operational roles in retail and customer service. His work has covered the range of responsibilities from European regional headquarters to customer-facing activity in the 'real world'. As a PR consultant, he has worked with leading automotive manufacturers and suppliers around the world. A keen linguist and a fluent French speaker, David is from the United Kingdom and lives in Frankfurt, Germany.

The Jury Panel



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Isabel Cuesta Rodriguez

Vice Secretary Chamber of Commerce of Cantabria

Isabel Cuesta Rodríguez is Vice Secretary of the Chamber of Commerce of Cantabria and has been in charge of the entrepreneurship department since 2005. Promoting entrepreneuship, she has developed training programs for the Chamber alone, and also in partnership with educational institutions such as the

University, the public bodies in charge of vocational education, local and regional governments and private institutions like the Fundación Botin. She has a large experience participating in European initiatives, under the Long Life Learning Program, Eramus + and in Erasmus young entrepreneurs. She has also wide experience participating in evaluating entrepreneurial initiatives as a member of the jury in different business competitions. She holds a degree in Psychology from the Universidad Autónoma de Madrid, a MA in Education from Tufts University and Business Management studies from ESADE.



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Juan Jose MartinezCommunication and PR Manager,
Hyundai Spain

Juan Jose has worked for Telefonica and Nintendo, before entering the automotive industry, but he has been active in the automotive field for more than 16 years. He joined Hyundai Motor Spain after having worked at Lexus for three years. His current responsibilities include the organisation of Corporate and Brand awareness events, as

well as developing relationships with the different stakeholders.



Inés Ruiz de Arana Marone CSR. GESTAMP

Inés is responsible of promoting sustainability throughout the organization. Before her job at Gestamp, she has held positions of responsibility in Banca Civica (today is part of Caixa Bank), UN Global Compact in Spain, WBCSD in Spain. Mrs Ruiz de Arana holds a bachelor's degree in Political and Administration

Sciences and a master degree in Communication and Public Relations.

Gestamp is one of the world's largest suppliers of automotive components and assemblies. Gestamp designs, develops, manufactures and sells highly engineered body and chassis components and mechanisms of light vehicles that has a global footprint of 95 production facilities and 12 R&D Centers in 20 countries and more than 33.000 employees.



Diego TorresJournalist, POLITICO

Diego Torres is a Madrid-based independent reporter covering political, economic and social issues for Politico and Associated Press. Previously, he spent six years in Beijing (China), mostly as a correspondent for El Mundo. He speaks five languages and has a bachelor degree in law and two masters, one in journalism and another one in international business management.



Kyung-Hee Jang Assistant Manager, Hyundai Motor Brussels

Kyung-Hee joined Hyundai Motor Company in 2010 and based in Brussels.

She has been coordinating the corporate CSR activities with other subsidiaries in EU level and is also involved in monitoring EU policies related to automotive industry. Prior to this, she worked at the Embassy

of Belgium in Seoul for two years where she gained experience in political and diplomatic relations between Korea and the EU.

Kyung-Hee studied French studies and Business Administration (with the focus in Human Resources) in Seoul, Paris and Brussels.

The European Finalists

1



InnoMotion



Brief presentation of the mini company

"Innomotion" is a Junior Company from Stainach. We recycle the remnants of a water-resistant, soil-resistant and breathable fabric to manufacture specially designed neck cushions, seat covers, sporting goods and "Welcome-Bags" for refugees. Our new neck cushion can relieve neck pain and increase the driving comfort. You sometimes spill drinks in your car; with Innomotion seat covers your car won't get dirty because they are self-cleaning. In addition, competitors often cannot guarantee customers 100 percent environmentally friendly products. In conjunction with comfort it is joined by functionality. Therefore, we are using high-tech Schoeller® WB Formula fabrics to meet our quality standards.

Hyundai Mentor: Fr. Mag. Barbara Weiss Teacher: Prof. Mag. Georg Frauscher



2



Auto world



Brief presentation of the mini company

Our company consists of 5 students from the Vocational high school of transportation and transport management, Kazanlyk. Our idea is to create a small device that will be placed at various areas inside the vehicle – for instance next to the rear view mirror or on the driver's sun visor, next to the seat. The aim of the device is to give access to the car to only 5 memorized faces. The device will scan the eyes and the face and only authorized people will be able to unlock the car or start the engine. The device will be synchronized with the computer of the car and aims to decrease the number of stolen cars. Our product is called Guard Car!

Hyundai Mentor: Vitan Kasnakov Teacher: Diana Georgieva



3



ChillUp



Brief presentation of the mini company

Students company ChillUp has been founded by students of Gymnasium, Ostrava-Hrabůvka in the Czech Republic. Our main goal is to increase driving comfort on long journeys by car. Therefore, we developed a HeadPad, special comfortable pillow, which is suitable for all passengers on long routes. HeadPad is made from a memory foam and a cover is made from polyester. It has a unique shape, which is perfectly adapted to each passenger. The cover is easily wipeable, removable, washable and very pleasant to the touch. HeadPad is sure of comfort, a shape was consulted with a leading engineer of Hyundai Motor Czech.

Hyundai Mentor: Tomáš Krupník Teacher: Taťana Szlaurová







4



AlterAir



Brief presentation of the mini company

The name AlterAir is from the word alternative, and to be alternative is a good opinion to our product, Because our product is a new thinking throttle, and the product provides the engine more air than normal. We are three young students from Aarhus Tech who want to make a difference. We are in our first year of the mechanic education. We won the Danish Hyundai final with our aerodynamic throttle body that eliminates the turbulence, created by the conventional throttle. Our goal is to make a difference in today's world and that we get to produce and sell our product.

Hyundai Mentor: Per Møller Madesen, Kim C. Kristensen Teacher: Peter Kristensen



5



Easy Boot



Brief presentation of the mini company

Easy Boot aims to render easy the loading and discharge of vehicles, my minimizing back efforts. The Boot'Truck is a glass fiber steel plank: by doing so, it optimizes weight and durability. It is mounted on stainless steel rails in order to make it slide outside the boot with the help of a ball-bearing system. It can support up to 500 kg charge in the trunk. Thanks to this unique and innovative product, physical efforts are considerably reduced as well as skeleton movements. It only takes a (3D printed) handle-pull to move the plank forward or backward easily.

Hyundai Mentor: Jean Louis Saulas Teacher: Emilie Prel, Jocelyne Mateos-Durand







Garnfabrik



Brief presentation of the mini company

Garnfabrik is a student company, founded in cooperation with the JUNIOR Expert competition in November 2015. In searching for a business idea, we wanted to ensure our philosophy of sustainability and customer satisfaction would be maintained, which is how we came to creating handmade, individual textile products out of "upcycled" fabric with a unique spray paint design, which can be chosen by the customer. Examining the automobile industry, we designed seatbelt-pillows, offering our customers maximal comfort during long car rides.

Hyundai Mentor: Chan Uk Jun and Jean-Marie Bussiere Teacher: Paul A. Rauh



The European Finalists

7



FreeWay

FreeWay

Brief presentation of the mini company

We are a team of five students created to help others. Our idea is to create a project exploiting the potential of today's technologies; we will create with Bluetooth and Arduino a useful system to all module can alert on the phone the imminent arrival of direct public transportation in the chosen destination. Our strategy is to focus on the idea, not of a physical product that needs continued funding. We have a project with an Arduino connected to an application accomplishes a useful goal, this goal; it can alert the user of the imminent arrival of mobile-specific public transport designated by the traveler.

Hyundai Mentor: Alberto Bosio Teacher: Loris Pagani



8



Treckster UB



Brief presentation of the mini company

Treckster UB from Nydalen Upper Secondary School in Oslo wants to make it easier and safer to cross the road. Our solution is ISY-light. When the driver sees you standing by the zebra crossing he can turn on a green light on the front of his car, signaling that he has seen them. This means that you, as a pedestrian, can quickly and safely cross the road, even before the car has stopped, facilitating both sides. With our product we want to take responsibility and be a part of preventing deaths, injuries and make traffic safer.

Hyundai Mentor: Petter Andersen Teacher: Ståle Nordli







AIMONOKE



Brief presentation of the mini company

We have the pleasure to introduce a socially responsible company helping to reduce the number of accidents during travel with children. Our team consists of four boys from technical logistics. The offer we created allows to join the automotive branch with children's sector – it is the innovative solution in child car safety. As a modern company, we put a great emphasis on the quality of our product, friendly service and guarantee of good fun and smiles.

Hyundai Mentor: Michał Figura Teacher: Anna Mądry







10



Cardio Drive



Brief presentation of the mini company

Cardio Drive is a company created on a shared vision of five students who wish to offer a safer future for all road users. Our mission is a significant decrease in the number of road accidents caused by drivers affected by cardiovascular diseases, these diseases are the leading cause of death worldwide. Our company aims to bring to market a revolutionary product, easy to use and maintain, which will increase driving safety in the case of diseases that are manifested by a driver that loses consciousness, regardless of age, which may endanger his life and other drivers.





11



ZEAL



Brief presentation of the mini company

Let me introduce JA Company ZEAL. It is not just an ordinary trial student company that teaches you about finance.

It is passion. It is energy. It is a team of young people whose minds are full of new ideas. People ready to invent, create, make their visions come true, help others.

In JA Company ZEAL we have invented technology that encourages people to acquire the right sitting habit. We have used technology in a car seat. We are focused on reducing car accidents. Drivers that sit properly, will avoid health complications in future and will have better reactions to unwanted and unexpected situations.

Hyundai Mentor: Rastislav Šupšák & Samuel Boskovič Teacher: Ing. Kvetoslava Danková



12



NORCKLJUKA (CrazyHook)



Brief presentation of the mini company

The Norckljuka Team members attend the 2nd grade in the 3-year vocational technical programme Vehicle Body Repairer at SPSSB Ljubljana. In the framework of developing entrepreneurial skills they decided to make a tow bar hook which would enable drivers a more user-friendly way of towing trailers. Made out of recycled materials and suitable for all cars. Unlike the regular tow bar hook, our model puts itself away by a push of the button. The prototype presents the foundation for custom-made, individually adaptable ball hooks. It complies with all regulations and makes using the product easier at the same time.

Hyundai Mentor: Primož Svoljšak Teacher: Polona Kikelj



The European Finalists

13



AMECS



Brief presentation of the mini company

Heating auxiliary system which heats or refreshes the vehicle without having to start the engine. One of the major advances of this system, is that you can turn on / off from an application for Smartphone, and even set the time you want it to start so that when the passenger enters the vehicle, it is already at a nice temperature. It also has a button on / off button on the dashboard.



Hyundai Mentor: Irene Arribas & Elena Vadillo

Teacher: Virginia Cabello

14



Keasy



Brief presentation of the mini company

In corporation with eight students we decided to bring something handy on the market. Keasy is a key organiser for all your Keys. Keasy brings all your keys together in what results in a compact, smart and safe product. You can choose between five different colours (green, red, blue, silver and black) and you can use Keasy for up to sixteen keys. Three different sizes of screws are included for a small price of $\in 8,95$.



Hyundai Mentor: Jelle Holdinga Teacher: Wim Sturm

15



Spot

Brief presentation of the mini company

SPOT' is an in-car educational game to address the 'pain' commonly known as 'Are we nearly there yet!?'. Innovative, sustainable and expandable, it is aimed at parents of children aged 5 to 12. An alternative channel is proposed through Hyundai to improve corporate image and perceptions of corporate social responsibility. Our Mission Statement: We pledge ourselves here at "Spot' to provide a high quality, educational and entertaining game that is guaranteed to keep children and adult passengers alike enthralled during lengthy and sometimes boring car journeys.



Teacher: Andy Best, Latisha Palmer















Logistics

Dates

Wednesday 1 June – Friday 3 June 2016

Accommodations and venue

All participants will be accommodated at:

Hotel Miguel Angel 31, Calle Miguel Ángel, 29, 28010 Madrid, Spain

The hotel is easily accessible by public transport. The accommodation has been booked for all Skills For the Future participants from 1-3 June. The cost of any incidental items (e.g. telephone calls, additional drinks etc.) will be at your own expense. We recommend that you do not use telephones provided in hotel rooms (except in an emergency) as charges for these are generally high. We also ask that you do not change anything in your hotel room during your stay, and that you make sure that you settle any bills incurred (excluding room rate & designated meals) when you check out.

How to reach the hotel

By metro

At the airport, take metro line 8 and stop at Nuevos Ministerios. Change to metro line 10 and stop at Gregorio Marañón. The hotel is just outside the metro station (less than 1 minute walking).

By taxi

The taxi fare from the airport to the hotel should be aprox. 30 euros.

Meals

All meals (from lunch on 1 June until lunch on Friday 3 June) will be provided.

June 1

Lunch: Toppings&Salads / Calle Miguel Ángel, 21 Or Rodilla / Paseo de la Castellana 70

Dinner: L'Abbraccio Restaurant / Calle del Capitán Haya, 51

June 3

Lunch: Toppings&Salads / Calle Miguel Ángel, 21 Or Rodilla / Paseo de la Castellana 70

Alcohol Policy

- Absolutely no abuse of alcohol or drugs will be tolerated
- In the event of unacceptable behaviour, the offending participants will be sent home immediately at their own costs

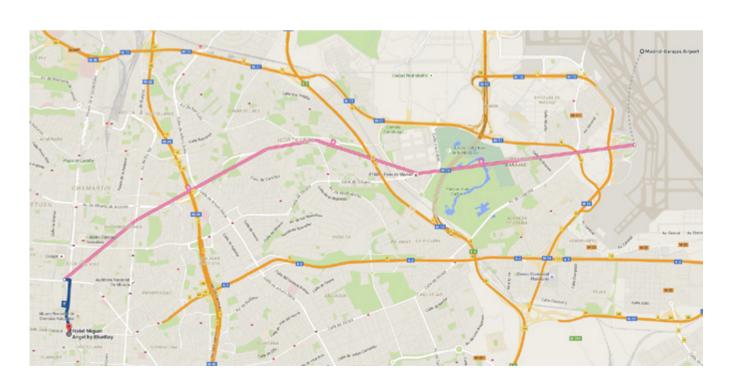
Insurance

Each national JA Europe organisation is responsible for ensuring that its participants are fully insured (travel and medical insurance) for their participation in the Skills for the Future European Award.

Weather/Dress

The average weather in Madrid in June is around 15°-21° C. It does get colder in the evening and the chance of rain is high so make sure to bring warm clothes.

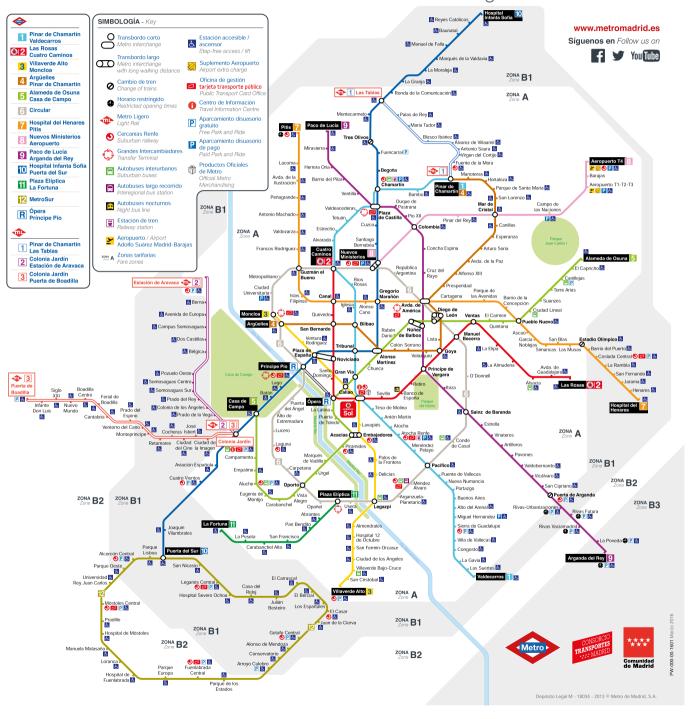
The dress code is smart-casual. For the presentation and finals formal business attire is requested.







RED DE METRO Y METRO LIGERO Metro and Light Rail Network



Thank You!



JA Country Coordinators

Stephane	Hörander	Austria
Svetoslav	Manoilov	Bulgaria
Ladislav	Chvatal	Czech Republic
Mette Meulengracht	Jensen	Denmark
Jeremy	Le Yannou	France
Annette	Wagener	Germany
Giulia	Rancati	Italy
Loek	Zanders	Netherlands
Helge	Gjørven	Norway
Joanna	Andrzejewska	Poland
Dorian	Zemba	Romania
Denis	Baranček	Slovakia
Anton	Kokalj	Slovenia
Elena	Blanco Cantero	Spain
Jackie	Bryant	UK

Hyundai Volunteers

Barbara	Weiss	Austria
Stefan	Mitov	Bulgaria
Asen	Gantchev	Bulgaria
Michaela	Baboráková	Czech Republic
Kim Cilliborg	Kristensen	Denmark
Per Møller	Madsen	Denmark
Jean Louis	Saulas	France
Stephanie	Wester	Germany
Jean Marie	Bussiere	Germany
Michele	Affinito	Italy
Alberto	Bosio	Italy
Jelle	Holdinga	Netherlands
Mike	Belinfante	Netherlands
Petter	Andersen	Norway
Edvard	Jung	Norway
Michał	Figura	Poland
Marta	Jachnik	Poland
Mihai	Chipaila	Romania
Corina Dana	Pintilie	Romania
Rastislav	Šupšák	Slovakia
Vladimír	Ponický	Slovakia
Primož	Svoljšak	Slovenia
Irene	Arribas	Spain
Marian Carmen	Serrano	Spain
Kirsten	Brukman	UK

Teachers		
Georg	Frauscher	Austria
Diana	Georgieva	Bulgaria
Peter	Nørgaard Kristensen	Denmark
Søren Rousing	Glob	Denmark
Emilie	Prel	France
Jocelyne	Mateos-Durand	France
Berthold	Seidel	Germany
Loris	Pagani	ltaly
Wim	Sturm	Netherlands
Piet	Dorst	Netherlands
Ståle	Nordli	Norway
Anna	Mądry	Poland
Mirela-Aurelia	Barascu	Romania
Ileana Mariana	Florea	Romania
Kvetoslava	Dankova	Slovakia
Polona	Kikelj	Slovenia

Spain

Spain

UK

UK

Organizing Team

Cabello García-Heras

Morales Guerrero

Best

Palmer

Virginia Maria

Patricia

Andrew

Latisha

Caroline	Jenner	JA Europe
Livia	Di Nardo	JA Europe
Roxana	Stefanescu	JA Europe
Cait	Cameron	JA Europe
Mathilde	Poncelet	JA Europe
Alexander	Vandenberghe	JA Europe
Sebastien	Carfora	Director of Photography
Sebastien Blanca	Carfora Narvaez	Director of Photography JA Spain
		g , ,
Blanca	Narvaez	JA Spain
Blanca Elena	Narvaez Blanco Cantero	JA Spain JA Spain

The Partners



JA Europe is the European Regional Operating Center for JA Worldwide®. It is a not-for-profit association registered in Belgium and its members consist of the 41 JA Worldwide international member organisations in Europe. JA Europe partners with schools and the business community. The programmes range from primary school through to university. Young people benefit from project-based curricula and real-life exposure to the business community. Students use entrepreneurial thinking and entrepreneurship as a viable option. JA Europe trains educators to use innovative methods to enhance abilities in problem-solving, teaming, organisation, communication and leadership and helps them apply their knowledge to traditional subjects such as maths, languages, history and social sciences. Acting early is key: influencing young people before they make important decisions about their futures in order to prevent drop-outs and youth unemployment. Cooperation with the world outside school is a success factor, as is the international dimension of JA Europe activities. Follow JA Europe on Twitter @JA_Europe



Hyundai Motor Europe supports Europe's youth through career and skills development programmes, designed to support young people across Europe and encourage the economic recovery of the region, in the face of record levels of youth unemployment. In 2015, Hyundai Motor achieved registrations of 470,130 vehicles in Europe - an increase of 10.9% compared to 2014 - and replaced 80% of its model line-up to create the youngest car range in Europe. 90% of the vehicles Hyundai sold in the region are models designed, engineered, tested and built in Europe to meet the needs of European customers, served by the company's extensive European infrastructure. This includes factories in the Czech Republic and Turkey with a combined annual capacity of 500,000 units. Hyundai Motor sells cars in 31 European countries through 2,500 outlets.

More information about Hyundai Motor Europe and its products is available at www.hyundai.news. Follow Hyundai Motor Europe on Twitter @HyundaiEurope and Instagram @HyundaiNews.



www.skillsforthefuture.eu

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