

Judging criteria and evaluation form

Skills for the Future – Hyundai Award



Name of company: _____

Country: _____

This form is made to assist the judges in evaluating the companies in the **Skills for the Future – Hyundai Award competition**. The jury should focus on the criteria listed below. We leave it up to the jury to consider whether or not it is convenient to score each criterion or find another way to choose the winner. If scoring, a scale from 1 to 10 (10 is best score) for each criterion is recommended.

Skills for the Future teams will be evaluated in the following areas:

- **Strong mini-company performance:** showing the ability to be profitable and competitive, bring benefits to shareholders and secure long-term growth and job security. This vote will be based on the Business Plan uploaded on the platform
- **Product/service:** how the team succeeded in creating a realistic product/service for the automotive industry. Product/service description + support documents
- **Sustainability:**
- **Innovation:** demonstrate that the solution is innovative and includes aspects of sustainability and how it differentiates from competition.
- **Teamwork and pitch:** how the team is working well together and how the product is presented by the team during the online pitch. This part refers to the Video and the pitch students will do during the virtual challenge

The criteria for evaluation and scoring:

Criteria	Evaluation/comments	Score
1. Overall performance <ul style="list-style-type: none"> • How the mini-company is structured • Profitability at the level of the mini-company (sales, benefits) • Overall review of the Business Plan • Communication and selling strategy • Stand, how it appeal to business 		
2. Product/service <ul style="list-style-type: none"> • Did the team understood the needs of the automotive market in the XXI century • How the team did came up with the idea? • Is the product related to the automotive sector and how realistic is the business idea? 		
3. Sustainability <ul style="list-style-type: none"> • Has the company evaluated the social/ecologic impact of their business? • How is the company facing ecological/ social issues as part of their business? • Is sustainability included in the company's business strategy and how? Sustainability of the business model (long term profit)		
4. Innovation <ul style="list-style-type: none"> • How innovative the products/service is (is there any? what is it?) 		
5. Teamwork and pitch <ul style="list-style-type: none"> • How is the team organized? • Is only one person presenting the product or the entire team is taking part in the presentation • How was the video pitch • How is the pitch presented? Is the team working together or one person is presenting? 		
Total impression/score		/ 50