



Skills
for the
Future

JA Europe
A Member of JA Worldwide

HYUNDAI | NEW THINKING.
NEW POSSIBILITIES.

Skills for the Future is a programme created by JA Europe in partnership with Hyundai Motor Europe to promote greater understanding and awareness among young people in vocational schools about the skills required to succeed in the future.



15-18
years old



Hyundai
Volunteers



Vocational
Schools

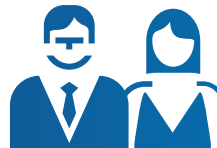
The project aims to:

- Close the gap between business and education
- Help young people see the relevance of their education to future career prospects in the automotive industry.
- Inspire young people to be more entrepreneurial

PROJECT IMPACT over 3 years



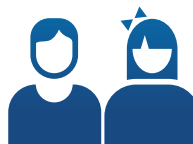
15 countries



290 Hyundai
Volunteers



540 teachers



10,700 students



285 schools

PROJECT COMPONENTS

CLASSROOM VISIT



Hyundai employees are brought into the classroom where they interact directly with the students. They are not just role models, but also provide expertise in their chosen field of activity. For 90 minutes they lead learning activities and discussions based on the Hyundai Business Case Study.

MINI-COMPANIES



(Technical Skills and
Entrepreneurship Courses)

Over the course of the school year, students create and manage their own real enterprise. It is likely their first entrepreneurial experience. They are supported by trained teachers and a mentor from Hyundai. These mini-companies develop products and services related to the automotive industry.

MASTER CLASS

for Educators
and Businesses



Semi-annual workshops where teachers from participating schools will come up with solutions on how to improve the quality of skills education together with Hyundai associates, and fill the gap between business and education.

HYUNDAI AWARD



The best idea for an automotive service/product will be awarded every year with the Hyundai Award. In addition, all schools involved in the activities will participate in the national competitions and the best teams will be selected to participate in the European Final.

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